
Innovative Start-Up fashion label: Look through

30.11.2015, 11:43 | Mode, Trends, Lifestyle

Pressemitteilung von: *Blissker Fashion*



Blissker Collection

BLISSKER is an innovative Start-Up fashion label of the Essener company Reflective Fashion. The brand BLISSKER is urbane and unique: The noble Prints on the collection parts sketched by the designers reflect beams of light by means of specially developed, patented printing.

While the word Reflektion describes the repercussion of waves in physics, it is in the philosophy a critical selfconsideration. The lighting effects of BLISSKER connect both definitions by a symbiosis of modern technology and thought-out collection which the designers "chaotic_structure" have christened. The draught of the regular mess in the fast-moving reality of young town people finds itself in the cuts and the printed motives.

Sunrays on the day or light show at night - direct light is thrown back and enchants every garment in shimmering Accessoire for the moment.

At first sight moulder and casually. The more exact consideration also shows single playful details and extravagant forms and cuts. The printed motives complement the general view and become with direct light the highlight. The graphic Prints change between announced and extremely and find themselves thus in many details from chaotic_structure. Sportive carelessly and highclass smartly do not exclude themselves therefore as clothes styles any more.

High-quality materials, noble processing and fair production terms round the vision of the creators. The collection for Women and Men offers the right outfit for countless occasions. Always on the narrow burr between carelessly and unusually every single part puts a strong statement. From December the Spring / Summer collection is available in '16 in the on-line shop of the label.

The F/W collection is introduced from the 19th to the 21st of January in Berlin on the Bright.

According to critics of the Berlin Fashion Week the collection of the brand Blissker has the makings for a hitting success.

Portrait

Jasmin Saljihi

+49 (0) 201 827714-0

+49 (0) 17631 299 630

REFLECTIVE FASHION GMBH

Manderscheidtstrasse 21 – 23

45141 Essen

Germany

News-ID: 881672 • Views: 872 (Stand: 01.06.2026)

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