

CTIA E&A™ ATTENDEES TO JUDGE SPEED GEEKING ROUNDS FOR BEST MOBILE APP AT FIRST MOBILE PLATFORM CHALLENGE

05.10.2011, 14:36 | Medien & Telekommunikation

Pressemitteilung von: *CTIA- The Wireless Association*

Presseagentur: *Mangum Hills Balfour*

The Attendee-selected Speed Geek Winner will Receive a \$25,000 Promotional Package from CTIA Shows

Washington, D.C. — October 3, 2011 — CTIA ENTERPRISE & APPLICATIONS™ 2011 today announced its first Mobile Platform Challenge, one of 20 developer events at the conference and expo, taking place at the San Diego Convention Center on October 11-13, 2011. The Mobile Platform Challenge, a partnership between CTIA and CloudMob, brings top Android and iOS app developers to battle and have a chance to win a \$25,000 promotional package from CTIA Shows. In fast-paced speed geeking rounds, attendees will vote for their favorites and crown the winner of all apps.

“The Mobile Platform Challenge – and its speed geeking contest – is an exciting addition to the CTIA ENTERPRISE & APPLICATIONS 2011 exhibit floor,” said Robert Mesirov, vice president and show director, CTIA. “Attendees will love this engaging, high-energy event where they get to decide the fate of developers and see the hottest applications in real-time.”

The challenge kicks off at 11:15 a.m. PDT on the show floor at the Exhibit Innovations Stage (Booth #145). The schedule of events:

DAY ONE: OCTOBER 11

- 11:15 a.m. – Lightning Talks
- 11:45 a.m. – Mobile Platform Unpanel
- 12:30 p.m. – Android Speed Geeking Round and Voting
- 1:50 p.m. – iOS Speed Geeking Round and Voting
- 3:10 p.m. – Open Speed Geeking Round and Voting
- 4:30 p.m. – Announcement of Finalists for the Ultimate Speed Geeking Round

DAY TWO: OCTOBER 12

- 12:00 p.m. Final Speed Geeking Round and Voting
- 1:00 p.m. Announcement of the Mobile Platform Challenge Winner!

For more information on the Mobile Platform Challenge, visit: www.ctiashows.com/speedgeeking . For information on all developer events, visit: www.ctiashows.com/developer .

Registration is open for CTIA ENTERPRISE & APPLICATIONS 2011. Visit www.ctiashows.com/reg for a list of CTIA Show passes.

Members of the media may pre-register at: www.ctiashows.com/pressreg .

Follow CTIA Shows

www.ctiashows.com/twitter

www.ctiashows.com/facebook

www.ctiashows.com/linkedin

About CTIA Shows

CTIA Shows bring together all industries advanced by wireless technology for intense business, learning and networking. CTIA ENTERPRISE & APPLICATIONS™ takes place Oct. 11-13, 2011 at the San Diego Convention Center in San Diego, Calif. International CTIA WIRELESS® takes place May 8-10, 2012 at the Ernest N. Morial Convention Center in New Orleans, La. Visit www.ctiashows.com .

About CTIA

CTIA–The Wireless Association® is an international organization representing the wireless communications industry. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. CTIA advocates on behalf of its members at all levels of government. The association also coordinates the industry's voluntary best practices and initiatives, and sponsors the industry's leading wireless tradeshows. CTIA was founded in 1984 and is based in Washington, DC. Visit www.ctia.org .

Portrait

With over two decades of International Experience, Mangum Hills Balfour is one of the leading Branding, Communication, Sales & Marketing companies in Europe. Mangum Hills Balfour specializes in Travel & Hospitality, Associations and the Medical Industry.

Mangum Hills Balfour represents and manages clients in order to expand, position and develop their brand in the European market. Located in Munich, Mangum Hills Balfour as part of the Global Tourism Interface Network (GTI), enables access to the leading marketing companies worldwide.

News-ID: 576129 • Views: 1004 (Stand: 06.07.2026)

Link zur Pressemitteilung:

<https://www.openpr.de/news/576129/CTIA-EA-ATTENDEES-TO-JUDGE-SPEED-GEEKING-ROUNDS-FOR-BEST-MOBILE-APP-AT-FIRST-MOBILE-PLATFORM-CHALLENGE.html>