

LOROM sees market growth in Europe

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Barrie Ryan, Vice President of LOROM UK

The LOROM Group Ltd. Taipei, Taiwan strengthens its worldwide sales and marketing organization. With immediate effect, Barrie Ryan has been named the new Senior Vice President of the company. He will be responsible for strategic business development in Europe, the Middle East and Africa.

Barrie Ryan joins LOROM UK, from Manchester, UK where he worked for Belden, producer of a wide variety of signal connectivity products and solutions.

"I am very pleased that such an experienced manager in the cable and component business has joined our team," emphasized Mr. Y.T. Yuan, CEO of the LOROM Group Ltd. in Taipeh. "His many years of experience and profound knowledge of the market are very valuable to us and will help us to quickly implement a global growth strategy." Since last year, LOROM is also represented in Germany with a subsidiary in Saterland. The company is a supplier of cables and components for customers in the automobile industry, medical and network technology, electronics and telecommunications.

Portrait

With over 12,000 employees worldwide, LOROM is among the leading global suppliers of cables and cable systems and the required connecting and fastening elements. Production plants are located in China, India and the USA. The company sees potential for market growth especially in the countries of Europe.

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